



## MEDIA ADVISORY

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### Eye Drop 2024 Set for Friday, June 7

**(Lancaster, Penna.) May 31, 2024 – [VisionCorps](#) will host [Eye Drop 2024](#), on Friday, June 7, 2024, in Lancaster. You are invited to attend and cover the event AND/OR write an advance story.**

Eye Drop is an event that promotes – and helps fund – services to people who are blind and vision impaired. VisionCorps provides vision rehab services to people who are vision impaired in five counties: Adams, Chester, Lancaster, Lebanon, and York. All services are provided for free.

It's a fun day – filled with supporters who rappel, livestream of the event, and a party on the Terrace of the Holiday Inn with live music (five bands!), food, fun, games, and info, and the chance to meet and learn more about people who are blind or vision impaired.

This year is the fifth year of the rappel event with the largest number of participants (100+), and a goal of \$200K.

#### **There are several rappellers to interview:**

- Jesse Miller, a five-time rappeller, who is blind and the top fundraiser, raising almost \$10K.
- Natanya Sortland, aka Lady Liberty, who dons the moniker and costume to talk about how VisionCorps helped her regain her life and liberty after she lost her sight.
- Mario Tobia, president of the Middle Atlantic Blind Golf Association, and one of the top blind golfers in the world.
- Some VIP rappellers include: PA State Treasurer Stacy Garrity, PA State Rep. Lloyd Smucker, and Kevin Lynch, recently-retired president and CEO of National Industries for the Blind.

**WHAT:** Eye Drop 2024

**WHY:** To raise awareness of and support to provide vision rehabilitation services for people who are blind or vision impaired. All services are provided for free.

**WHEN:** Friday, June 7, 7:30 a.m. – 5 p.m.

**WHERE:** Holiday Inn Lancaster  
26 E. Chestnut St., Lancaster

**Your coverage is invited!**

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