

## FOR IMMEDIATE RELEASE

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## EYE DROP 2023 RAPPEL EVENT SET FOR FRIDAY, JUNE 9

**LANCASTER, PENNA. (APRIL 20, 2023) –** Eye Drop 2023, VisionCorps' signature fundraiser, is set for Friday, June 9, 8:30 a.m.-5 p.m., at the Holiday Inn Lancaster, 26 E. Chestnut St., Lancaster, 17603.

**Eve Drop 2023** is a rappelling event in which individuals commit to raising \$1,000 to go over the edge of the Holiday Inn Lancaster and support VisionCorps. Each participant starts on the roof and rappels 10 stories to the ground. This year's goal is to raise \$175,000.

New this year is a party on the terrace of the Holiday Inn Lancaster overlooking the new Barney Ewell Plaza.

Proceeds from Eye Drop 2023 will support <u>VisionCorps</u> services, including the education and prevention of blindness, and rehabilitation and employment to individuals with impaired vision. VisionCorps serves clients ranging in age from birth to seniors.

"Exhilarating. Fun. Breath-taking. Pumped. Scary. These are all words used to describe the experience of rappelling down the side of the building," said Megan Sofilka Tomsheck, Vice President and Chief Development Officer. "I think it's a thrill that's hard to explain – you need to come try it out for yourself!"

The party on the terrace will give the public a close-up view to watch the rappelers and join in the fun.

"Entertainment and live music will be happening throughout the day," said Sofilka Tomsheck. "You can listen to the bands, watch the rappelers on the livestream, see the emcees do live interviews, purchase food and drinks, play games and learn more about our services.. Live music will be provided by three groups:

- Tony Heath and Raymond Grote, two individuals with vision-impairments, a vocalist and a keyboard player, who sing a variety of songs,
- Moe Blues, a high energy blues band, led by Kevin Gannon, a VisionCorps employee, and
- Midst the Noise, a local rock band with vocalist Genise Wade, a VisionCorps board member.

"We look forward to this event all year because we get to see employees and rappelers from all our locations." said Sofilka Tomsheck. "We also have several new rappelers including some who are blind or vision-impaired. All are ready for the challenge and to help raise money to support VisionCorps' services."

This is the fourth year of Eye Drop,

Sign up here to rappel or donate money to Eye Drop 2023 (www.EyeDrop2023.org).

VisionCorps is also looking for sponsors and volunteers for the event. To sponsor, please call 717-925-7101. To volunteer, please e-mail <a href="https://www.lookingle.com/lookingle.co

## About VisionCorps

VisionCorps is a nonprofit with a goal of empowering people who are blind or vision impaired to attain independence by providing them with the tools and training, including employment, to empower them. The organization serves about 2,000 individuals with rehabilitation services in Lancaster, Lebanon, Chester, York and Adams counties. VisionCorps' prevention services include KidSight, which screens more than 10,000 children annually for vision loss.

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