

## FOR IMMEDIATE RELEASE

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## EYE DROP 2022 RAPPEL EVENT SET FOR FRIDAY, JUNE 10

**LANCASTER, Penna. (April 6, 2022)** – Eye Drop 2022, VisionCorps' signature fundraiser, is set for Friday, June 10, 8 a.m.-5 p.m., at the Holiday Inn Lancaster, 26 E. Chestnut St., Lancaster, 17603.

Eye Drop 2022 is a rappelling event in which individuals commit to raising \$1,000 to support VisionCorps, and go over the edge of the Holiday Inn Lancaster. Each participant starts on the roof and rappels 10 stories to the ground. This year's goal is to raise \$175,000.

Proceeds from Eye Drop 2022 go to support <u>VisionCorps</u> services, including the education and prevention of blindness, rehabilitation, and employment to individuals. VisionCorps serves clients ranging in age from birth to seniors.

"We look forward to this event all year," said Megan Sofilka Tomsheck, Vice President and Chief Development Officer. "This year we have several new rappelers – and new rappel teams from each of our locations. Several of them are blind or vision-impaired – and they're ready to try this challenge to help raise money to support VisionCorps' services."

"Exhilarating. Fun. Breath-taking. Pumped. Scary. These are all words used to describe the experience of rappelling down the side of the building," said Sofilka Tomsheck. "I think it's a thrill that's hard to explain – come try it out for yourself!"

Rappel teams of VisionCorps employees from the Lancaster, Lebanon and York offices will participate, many of whom are blind or vision-impaired.

This is the third year of Eye Drop, and a new attraction this year is an expo. It will include info about services provided by the agency, helpful tips and demonstrations of equipment for those with impaired vision, and ways to promote healthy eyesight. VisionCorps clients and employees with low vision will take part in it.

"One fun event will be our cornhole game area," said Sofilka Tomsheck. "Players will have an added challenge while they play: they can wear glasses simulating different eye conditions such as cataracts or macular degeneration."

Also scheduled are medical professionals to talk about healthy diets and how diet impacts eye conditions and technology demonstrations.

Sign up <u>here</u> to rappel or donate money to Eye Drop 2022 (<u>www.EyeDrop2022.org</u>).

VisionCorps is also looking for sponsors and volunteers for the event. To sponsor, please call 717-925-7101. To volunteer, please e-mail <a href="mailto:loonyers@VisionCorps.net">loonyers@VisionCorps.net</a>

## **About VisionCorps**

VisionCorps is a nonprofit with a goal of empowering people who are blind or vision impaired to attain independence by providing them with the tools and training, including employment, to empower them. The organization serves almost 2,000 individuals with rehabilitation services in Lancaster, Lebanon, Chester, York and Adams counties. VisionCorps' prevention services include KidSight, which screens more than 8,000 children annually for vision loss.